



It's Happening at the Met...

Worth our eight in gold

For the last eight years running, Hilton London Metropole has successfully hosted the Healthcare Financial Management Association (HFMA) Annual Conference. This longstanding and successful partnership reflects the HFMA's continued confidence in our in-house team's ability to deliver a first-class, bespoke event to more than 750 delegates over a period of three days.



Mark Knight, chief executive of the HFMA, enthused: "The Hilton London Metropole consistently provides a high level of service and value for money. The tireless support and attention to detail of the excellent on site team results in happy delegates and a successful conference. We place great importance on accommodating everyone under one roof, including the bedrooms, main plenary conference space, breakout areas and of course the exhibition space. The Metropole offers all of this and its location is highly accessible for our UK, European and US delegates."

In addition to a large trade exhibition with over 35 stands in the Monarch Suite, all 40 of the hotel's conference rooms were used for plenary sessions, breakouts and VIP meetings, before a huge gala dinner in the spectacular Kings Suite.



And now, for your viewing pleasure...

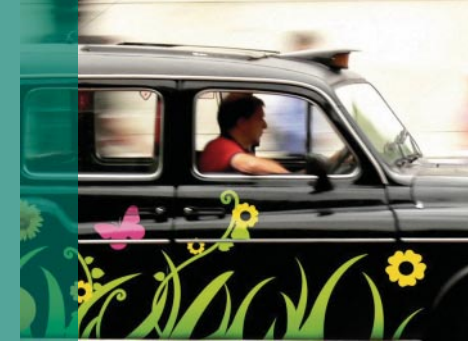
Sometimes, you just want to snuggle up in front of the TV with a great movie. Sometimes, you wake up needing instant access to the latest news across the globe. Sometimes, you're torn between a big match's extra time and taking an important phone call...

Hilton London Metropole has resolved these tricky dilemmas with a £500,000 investment. In-room, state-of-the-art LCD TVs have been installed so guests can enjoy 32" of superb audiovisual

entertainment in the bedrooms and 42" of top quality digital fun in the suite lounges.

Not only can guests now flip through four extra channels, choosing from a total of 20, but also catch all the newly-released blockbuster movies. What's more, the new Movies feature includes a 'play, pause and play' option, putting you in the director's chair. Which means you can pause the feature to answer the phone, pop out to dinner or order something from room service, before starting the action again at the touch of a button.





Three ways to save with Hilton London Metropole

In response to the current financial climate, Hilton London Metropole is focused on offering excellent value for money in three unique ways, to help you make the most of every penny.

1. The greatest choice

We're London's Number one venue for any sized event. 40 function rooms mean we can accommodate anything from a one-on-one business meeting to a 3,000-delegate event, to a black-tie banquet for 1,000. Which means you get an event that exactly matches your requirements and you don't have to compromise or spend more than you need to.



2. The best location

Because we're only 15 minutes from Heathrow Airport via nearby Paddington station, 10 minutes from St. Pancras International for the Eurostar and close to major link roads for both the M40 and M1, your delegates have a simple journey to and from the hotel. What's more, our location outside the congestion charge zone means your guests and any trucks bringing stand equipment won't have to pay, reducing travel and logistics costs.



3. The most flexibility

Tough times call for flexible thinking. We offer flexible rates to our conference and meetings bookers who can be flexible on their dates. Which means we achieve maximum capacity and efficiency of service while you achieve great savings. We also have a flexible range of menus which can be tailored to suit your budget.

To find out more call our Sales Team on +44 (0) 207 402 2400



It IS the winning that counts!

It's official – we're the best! In recent months Hilton has been awarded a number of prestigious prizes. In September, UK readers of Business Traveller Magazine voted us Best Business Hotel Chain in the UK and continental Europe. At Buying Business Travel's Diamond awards in December, Hilton picked up prizes for both Best Hotel Group in the UK and Best Hotel Group for Meetings and Conferences. Hilton also won the British Travel Awards' Best Business Hotel Chain, voted for by the UK's travelling consumers, agents and professionals.

Not only has Hilton as a group been recognised for our world-class pedigree when it comes to business travel, but Hilton London Metropole has also triumphed over all the other conference and event venues in the capital. The readers of Conference & Incentive Travel Magazine have voted us the top venue in London in their 2008 poll, placing us second in the whole of the country. An accolade we're delighted to receive!

And you can be a winner too with our special event bookers' incentive. Book and host your next event worth over £2,500 at Hilton London Metropole by 30th April 2009 and you can choose from an inspiring collection of rewards including Nintendo Wii consoles, Sony Playstation 3s and Bose SoundDocks.

Visit hilton.com/eventrewards for all the details and terms & conditions.



Contact us

We hope you've enjoyed this edition of our E-newsletter and we look forward to welcoming you to the Hilton London Metropole very soon. Please contact our sales team to discuss your requirements:

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