



**HILTON LONDON METROPOLE TAKES THE TOP SPOT
IN PRESTIGIOUS UK TRAVEL AWARD**

LONDON, UK - (25 May 2010) - Hilton London Metropole has grabbed the gold for 'Best Meetings, Incentives, Conventions and Events Hotel' for executive travellers in the UK for 2010. The hotel triumphed despite stiff competition from other big names in the industry.

As the winner of the Business Destinations Travel Awards 2010, the Hilton London Metropole was recognised for achieving overall excellence in efficiency, quality of information available to clients and superior standards in accommodation and services to business travellers.

General Manager of Hilton London Metropole, Avner On, commented on the hotel's achievement: "We are extremely proud to be recognised as the 'Best MICE Hotel' in the UK. The award is a testament to our dedication to continuously improve the service we offer our customers. We provide highly flexible meeting, event and conference facilities to ensure we always meet our clients' needs."

The London Hilton Metropole boasts a 4,100 square metre flexible meeting space, bespoke catering packages, premium accommodation and a comprehensive online booking and enquiry service.

More information about the hotel can be found at www.hiltonlondonmet.com.

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About Hilton Worldwide

Hilton Worldwide is the leading global hospitality company, spanning the lodging sector from luxurious full-service hotels and resorts to extended-stay suites and mid-priced hotels. For more than 90 years, Hilton Worldwide has been offering business and leisure travelers the finest in accommodations, service, amenities and value. The company is dedicated to continuing its tradition of providing exceptional guest experiences across its global brands. Its brands are comprised of more than 3,600 hotels and more than 590,000 rooms in 81 countries and include Waldorf Astoria Hotels & Resorts, Conrad Hotels & Resorts, Hilton, Doubletree, Embassy Suites Hotels, Hilton Garden Inn, Hampton Hotels, Homewood Suites by Hilton, Home2 Suites by Hilton and Hilton Grand Vacations. The company also manages the world-class guest reward program Hilton HHonors®.

For more information about the company, please visit www.hiltonworldwide.com.

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